

LONDON
LAW
E X P O
2022
EUROPE'S LEADING LAW EXPO

24TH MAY 2022

133 HOUNDSDITCH, LONDON

EVENT
PARTNER

— AN EVENT —
BY
 **NetLawMedia**

 **LexisNexis**

EUROPE'S LEADING LAW EXPO



Europe's successful senior legal management conference and exhibition returns to London for 2022. The London Law Expo continues to bring together the most respected names to deliver a wide array of sector focused content to law firms and legal businesses with the sole objective to increase their overall performance, productivity and profitability.

LONDON LAW EXPO 2022

Chaired by Professor Stephen Mayson, the new and improved London Law Expo 2022 returns to London at a brand new venue and will incorporate an exhilarating mix of focused masterclasses and thought leader presentations to examine the current legal and economic landscapes, whilst addressing the risks and challenges that lie ahead for the legal profession. In addition, the 2022 agenda will explore internal law firm operations and management strategies; including firm culture, innovation, regulation and individual team structures.

With 4 presentation stages, 30+ expert speakers and sector leading exhibitors, The London Law Expo will explore a wide array of topics, issues and opportunities to assist law firms and legal businesses to increase their overall performance, profitability and levels of IT security.

This event will explore emerging opportunities within the legal & economic landscapes, strategies for increased managerial & team performance, operations, practice management and firm-wide business development.

The London Law Expo 2022 will also examine the legal technology systems, strategies and processes that will drive law firms and legal businesses into the next decade and beyond.

THE PROGRAMME FOR 2022 WILL EXPLORE:

- Future of Legal Services
- Leading in a Time of Change
- Firm Revenue - Digital Services as a Key Driver
- Automation to Innovation
- ESG: Moving From Commitment to Action
- Hybrid CFO - Driving firm- Wide Business Success and Growth
- Price Value
- Change Management - Key Industry Drivers
- Law Firm Transformation
- New Law - The Future of Legal Services
- Collaboration Excellence
- Driving Law Firm Performance
- Achieving Operational Excellence
- IT Innovation as a Core Driver for Growth
- The Business of Law
- The Future of Knowledge Management
- Cultural Intelligence
- Employee Engagement
- Understanding The Financial Management Network
- Legal Operations
- Managing & Delivering Innovation
- Change Management vs Adoption of Change
- Embedding a Legal Operations Mindset
- Inclusion & Diversity - Evolving Career Path
- All Change Law Firm Culture Disruption
- Psychology of People / Cyber Security
- The Modern Tech Stack - Evolving CTO (DQ + EQ)
- Leadership; Implementation and Management
- Safe at Work and Safe at Home - Development of a Training and Awareness Strategy
- Behavioural Pressures; The Non-binary Human



LONDON LAW EXPO 2022



DATE:

24TH MAY 2022

VENUE:

ETC.VENUES
133 HOUNDSDITCH
LIVERPOOL STREET
LONDON
EC3A 7BX

EVENT DETAILS:

PRESENTATION STAGES: **4**

SPEAKERS & PANELLISTS: **30+**

EXHIBITION STANDS: **35+**

EXPECTED ATTENDEES: **500+**

CPD Accredited – CPD Standards Office: **YES**

EVENT DAY TIMING:

08:20 - 15:00

REGISTRATION

08:20 - 09:10

WELCOME TEA AND COFFEE

09:10 - 17:00

CONFERENCE PROGRAM & EXHIBITION

REGISTER YOUR PASS*
AT [LONDONLAWEXPO.COM](https://londonlawexpo.com)

*For Full 'Terms & Conditions' please visit the 'Delegate Registration' page.

WHO ATTENDS:

The London Law Expo 2022 will accommodate senior representatives from the following positions:

LAW FIRMS

- CEO
- Chairman
- Managing Partner
- CIO / CTO / Head of Legal Technology
- Senior Partner
- Practice Director
- CISO
- Head of Information Security
- Head of Infrastructure
- COO / Head of Operations
- Head of Finance
- Head of Business Transformation
- Chief Innovation Officer
- Head of IT Strategy
- Head of Human Resources
- Head of Knowledge Management
- Head of Business Development
- Head of Marketing
- Head of Risk & Compliance
- Head of Architecture
- Head of Applications
- Head of Administration & Support
- Head of Facilities
- Head of eDiscovery
- Head of Information Systems
- Director of Legal Services
- Director of Legal Administration
- Director of Records Management
- Director of Case Management
- Director of Legal Operations
- Senior Business Analyst
- Commercial Director
- Project Manager

BARRISTERS' CHAMBERS

- CEO
- Head of Chambers
- Chambers Director
- Senior Clerk

IN-HOUSE LEGAL DEPARTMENTS

- Vice President
- European Counsel
- Heads of Legal
- Global Counsel
- Senior Counsel
- Director of Legal Affairs

EVENT CHAIR

PROFESSOR STEPHEN MAYSON

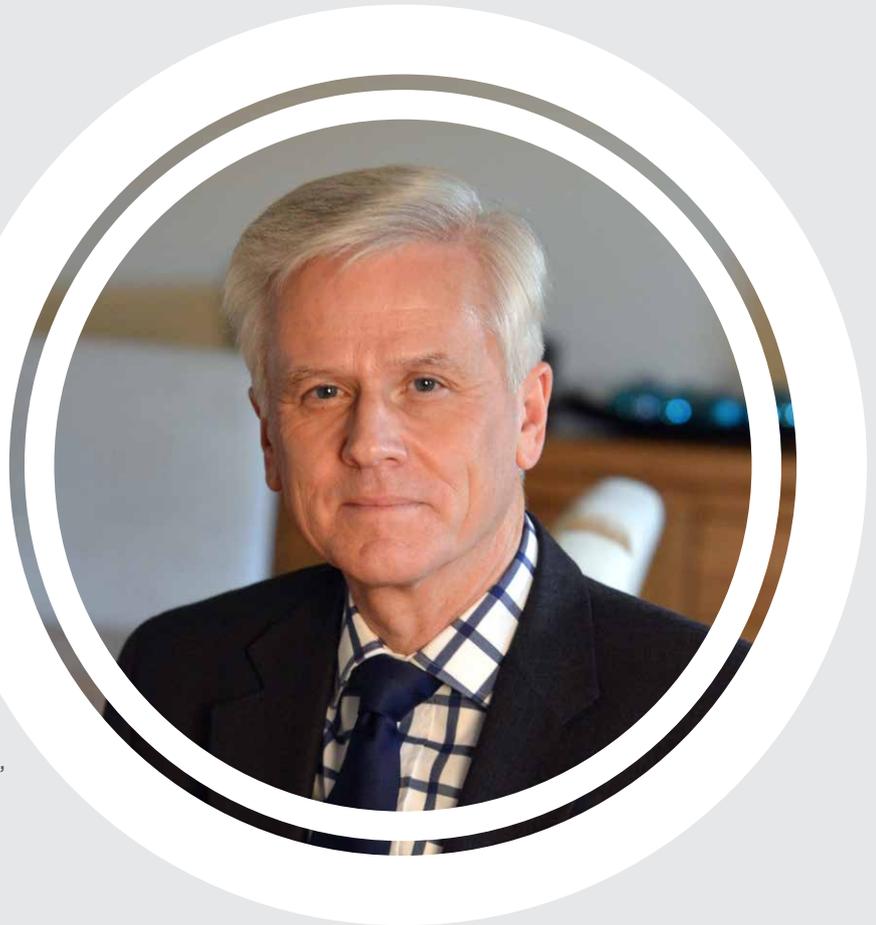
Honorary Professor of Law,
University College London

For more than 30 years, Prof. Stephen Mayson has advised law firms around the world on issues of strategy, economics, ownership, and valuation.

He has a particular interest in the reconfiguration of the legal world being driven by competition and the Legal Services Act 2007, while maintaining a firm belief in the need for professional ethics and integrity in business.

Stephen is known for having an independent mind, and now divides his time between non-executive and advisory appointments, and policy work.

Stephen has worked with hundreds of clients around the world (including law firms, barristers' chambers, corporate and government legal departments, and regulators), helping them to make difficult decisions in times of structural or industry change.



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KEYNOTE SPEAKER

HERMINIA IBARRA

Charles Handy Professor
of Organisational Behaviour,
London Business School.



Herminia Ibarra is the Charles Handy Professor of Organisational Behaviour at London Business School. She started her career in at the Harvard Business School, where she served on the faculty for 13 years before joining the INSEAD faculty in 2002.

An authority on leadership, Thinkers 50 ranks Ibarra among the top management thinkers in the world. She is a member of the World Economic Forum's Expert Network, a judge for the Financial Times/McKinsey Business Book of the Year Award, one of Apolitica's 100 most influential people in gender policy, a Fellow of the British Academy, and the 2018 recipient of the Academy of Management's Scholar-Practitioner Award for her research's contribution to management practice.

She is the author of two best-selling books, *Act Like a Leader, Think Like a Leader* and *Working Identity: Unconventional Strategies for Reinventing Your Career*. Her most recent article, *The Leader as Coach*, won the 2019 Warren Bennis Prize for the best leadership article in the Harvard Business Review. Ibarra writes regularly in leading academic journals and business publications including the Harvard Business

Review, Financial Times, Wall Street Journal, and New York Times and speaks internationally on leadership and organizational transformation.

Herminia is a governor of the London Business School. She chaired the Harvard Business School's Visiting Committee, which reports to Harvard University's Board of Overseers, and served on the INSEAD Board of Directors.

A native of Cuba, Ibarra received her M.A. and Ph.D. from Yale University, where she was a National Science Fellow.



STAGE OVERVIEWS

THE 'LUMINANCE' CROWN STAGE

Led by Prof. Stephen Mayson, will explore the future of legal services and the effect that ongoing uncertainty is having on, leadership, performance, and regulation within the legal profession.

Key speakers will address the challenges of leading in a time of exponential change and discuss how this could shape firms of the future. The Stage will explore how challenging traditional models can be the elixir firms need to cultivate growth within the hybrid working environment. In addition, speakers will delve into and ask how prepared are you? - How should leaders inspire action within their teams whilst evolving businesses in the face of cultural, economic and global disruption and regulatory reform.

THE CHANCERY STAGE

Led by Ian Jeffery, Lewis Silkin, will address the continuous evolution and 'change management' methodology, strategic leadership, business performance and more. The 2022 stage agenda will also discuss the 'all changing' disruption to Law Firm culture, the evolution of traditional roles such as the combination of the CFO & COO as the role becomes more centralised and deliver into the strategic guidance of the C-Suite in supporting the future of the firms.

The sessions will explore automation to innovation, whilst outlining how to achieve value in pricing when faced with an increasing automated competition as well as the rise of digital services as a key firm driver.

CHAIR
ED
BY:



**PROF.
STEPHEN
MAYSON**

Honorary Professor of Law,
University College London

CHAIR
ED
BY:



**IAN
JEFFERY**

Consultant,
Lewis Silkin

STAGE OVERVIEWS

THE 'DISCO' OPERATIONS STAGE

Led by Chris Bull, will address the continuous evolution of internal operations, performance management, business performance and more.

The sessions will explore the importance of embedding a legal operations mindset within the firm to ensure action is implemented from the top down to further increase business agility in a disruptive market. Speakers will also explore the ever-increasing priority of ESG with realistic suggestions on how to move from commitment to action.

Chris Bull will guide speakers whilst exploring how to maintain a culture of inclusion and diversity with a look to evolving career paths for future generations, will be the key to the future success of firms. Sessions will additionally discuss the lessons that can be learned from looking at the psychology of the workforce, to unify the entire workforce toward a stronger more resilient future for law firm management.

THE 'XAPIEN' TECH HUB

Led by Janet Day, will explore various new hybrid models, technologies and leadership measures that can advance firms in the hybrid environment. In addition, the 2022 speakers, will evaluate how innovation is paramount for firm competitive advantage.

Thought leaders will look at the impact and opportunities of increased supplier collaboration to further strengthen the firm position in an ever-changing sector. The sessions will debate how the legal community can take advantage of technological advancements, including disruptive innovations for value creation, whilst ensuring up-skilling in the face of security challenges touching on the 'non-binary human'. In addition, speakers will discuss, the ever-evolving role of the CTO and having the leadership needed to steer businesses into the next generation.

CHAIR
ED BY:



**CHRIS
BULL**

Principal,
Edge International

CHAIR
ED BY:



**JANET
DAY**

Independent Consultant

MASTERCLASS

EARLY BIRD
BOOKING

£99

+VAT



DISRUPTION READINESS MASTERCLASS

10:30 - 12:00

Topic: Welcome to the Super Resilient Organisation

Trainer: Ade McCormack
Disruption Readiness Advisor,
Auridian Consulting

Law firms performed well in 2019 but the challenge of improving productivity remains, as does the need to grow more market share, particularly if demand falls due to a less benign economic environment. We will look at some key issues, trends and data and answer some key questions together so the session is as useful and practical as possible for delegates.

- What is disruption and how it is taking us into an unknowable world.
- Why the industrial era business model is no longer fit for purpose.
- Why organisations need to view their talent in a new light.
- How to become organisationally super-resilient.
- How organisations need to behave like living organisms in order to navigate an unknowable future.

LEADERSHIP MASTERCLASS

12:30 - 14:15

Topic: Leadership & Practice-Management Challenges Facing Legal Services

Trainer: Robin Jackson
Independent Management
Consultant

As the UK seems to be emerging from the pandemic stage, business leaders now have the multi-faceted challenges of identifying how best to operate in a new, fluid and unfamiliar working environment, re-engage with clients and prospective customers, and rediscover success in winning business, growing market share and delivering their service. How do you cope with these changes, satisfying the needs of the client whilst also engendering positive leadership in others at all levels within the business, underpinned by consistently effective and confident practice management in a new working culture in “the office”?

- To gain a greater understanding of the current trends and client needs in the legal-services market and the impact of the “living with COVID” socio-economic environment;
- To consider ways in which management might be optimised to meet these new challenges;
- To gain a greater understanding of different leadership models, and how to develop leadership and an effective culture in the new workplace.

PRICING MASTERCLASS

14:30 - 16:00

Topic: Having Better Pricing Conversations – Focusing on Value

Trainer: Stuart Dodds
Principal/Co-Founder,
Positive Pricing

Pricing has more impact on a firm’s profitability than any other factor, so getting it right should be one of the top priorities. As clients become more sophisticated and critical of fees and billing arrangements, pressure on firms is mounting to justify the numbers and convince clients that price equals value.

- The changing legal market: Opportunities and threats for law firms
- What successful pricing looks like and its impact
- How we can create and credibly demonstrating value
- Participant Breakout Session – Having the CEO Conversation
- Summary of key messages

Includes:

- Admittance to Masterclass session
- Tea, coffee and pastries for morning session
- Afternoon buffet lunch & refreshments for afternoon session

COST: £99 +VAT

Early Bird Price
valid until 31st March 2022
Full Price £199 +VAT

FLOORPLAN

4
PRESENTATION STAGES
Crown, Chancery, Operations, & Tech Hub Stages

35+
OF THE WORLD'S FINEST SUPPLIERS
Exhibiting solutions for the legal sector

1
CHAMPAGNE LOUNGE
Serving Complimentary Champagne

1
COFFEE BAR
Serving Complimentary Coffee

1
FULL CATERING



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